

Within CEMBO project several social media platforms were established as a way of communication and transfer of knowledge in relation to the public. The most successful as well as most followed are the official CEMBO web page (<https://cembo.eu/>) and the Facebook (<https://www.facebook.com/cembo.eu/>), then Twitter (https://twitter.com/cembo_eu?lang=en) and Instagram (https://www.instagram.com/cembo_eu/). The consortium members have continuously been updating the platforms and have been filling them up with new events, research activities and reports, excluded from regular CEMBO meetings and achieved milestones. Since CU hasn't had much experience with this form of communication prior to CEMBO project, this task has taught the CU team to respond in a flexible way towards the fast technological & scientific life.

The important progress for the CU team has been also initiated with the dissemination of new project managerial experience gained from the partners through articles in the press. Two articles were written by members of the CU team (prof. Dr. med. Bujdaková, Dr. Radochová, van der Ploeg, MSc.) and published in one of the most read daily newspapers in Slovakia – “Denník N” (<https://dennikn.sk/3632820/kluc-k-uspesnemu-manazmentu-uniovych-projektov-na-univerzitach/>; <https://dennikn.sk/3381715/co-znamena-pre-slovensko-mat-moznost-zapojit-sa-do-vedeckych-programov-podporených-eu/>).